

# ECONOMIST

THE NEWSPAPER OF URAL STATE UNIVERSITY OF ECONOMICS



SPECIAL EDITION FOR APPLICANTS



Welcome to the Ural State University of Economics. Ural State University of Economics (USUE) is a multidisciplinary state university of the Urals Region. For over 56 years, USUE has been contributing to creating the intellectual and educated elite for such industries as economy, management, finance, and commerce. Over the years,

## Dear applicants and their parents!

USUE has trained more than 201000 specialists. Today there are more than 15500 students and 600 academic staff.

USUE has been the first university in Ekaterinburg to employ a student rating system, to launch the Virtual Learning Environment and Quality Assurance system. Undergraduate and graduate students' research is an integral part of specialist training at USUE and is one of the University key missions.

Training of foreign students is one of our competitive advantages. Currently more

than 3000 foreign students from 68 countries are studying at USUE. In 2012, USUE opened a branch of the Association of Foreign Students. The University cooperates with more than 157 universities in CIS, Asia, Middle East and Europe. USUE is the center of the Eurasian youth movement.

For 14 years we are organizing the Eurasian Youth Forum which welcomes young people and experts from different parts of Russia and overseas.

In order to fully realize your and sports potential you can

make use of various facilities of University such as our community center, modern sports and health center, best rock-climbing facility in the region and Eurasia fitnessclub with its five gyms and updates equipment.

The education received at USUE will help you build excellent professional career and achieve academic and business goals.

**Yakov Petrovich Silin,**  
Rector of USUE,  
Doctor of Sciences  
(Economics)

more than

**15 500**  
students

more than

**3 000**  
students

from

**68**  
countries

20 Bachelor's degree programs

11 Master's degree programs

3 postgraduate programs

Preparatory faculty for foreign students



More than **157**

International cooperation agreements

## PLACE IN THE WORLD:

**301-350** in QS Emerging Europe and Central Asia University Rankings 2021.

**16**

16th position in the field of Economics and management in the Rating of the reputation of universities for extended programs RAEX.

**1**

1st place in organisation of research activities amongst universities in the competitions of the Youth Union of economists and financiers.

**2**

2nd place in the number of publications in the RSCI for 5 years amongst the universities of the Sverdlovsk region.

**2**

2nd place in the number of quotations of the publications in the RSCI for 5 years amongst the universities of the Sverdlovsk region.

**2**

2nd place in the number of publications in Web of Science and Scopus for 5 years amongst the universities of the Sverdlovsk region.





[www.usue.ru](http://www.usue.ru)



**USUE in Eight Languages**

# Preparatory Faculty for International Students

**Training in the Russian as a foreign language program.  
Special cost for you - 1050 \$.**

- **Economic profile** - 1 406\$ (125 000 rubles) /enrollment with the possibility of studying at the Ural State University of Economics/
- **Medical profile** – 1 575\$ (140 000 rubles) /enrollment with the possibility of studying at the Ural State Medical University/
- **Medical and pharmaceutical direction** /enrollment with the possibility of studying at the St. Petersburg Chemical and Pharmaceutical University, Perm State Pharmaceutical Academy/
- **Technical Profile** – 1 463\$ (130 000 rubles) /enrollment with the possibility of studying at the Ural Federal University/
- **Operation of railways**
  - Automation and telemechanics in railway transport
  - Magistral transport
- **Operation of road transport and transport infrastructure** /enrollment with the possibility of studying at the Ural State University of Railways/
- **NEW! Aircraft building:**
  - Technical operation of aircraft and engines /enrollment with the possibility of training at the Ufa State Aviation Technical University/
- **NEW! Oil and gas business:**
  - Oil and gas equipment and technologies
  - Operation and maintenance of technological facilities of oil and gas production /enrollment with the possibility of studying at the Tyumen Industrial University/
  - Drilling oil and gas wells
  - Operation and maintenance of oil and gas production facilities /enrollment with the possibility of studying at the Russian State University of Oil and Gas (National Research University) named after. I. M. Gubkina/
- **Humanities** - 1 463\$ (130 000 rubles) /enrollment with the possibility of studying at the Ural Federal University/
- **Culture, art, creativity** – 1 463\$ (130 000 rubles) /enrollment with the possibility of studying at the Yekaterinburg State Theater University/
- **Natural science profile** – 1 463\$ (130 000 rubles) /enrollment with the possibility of studying at the Ural Federal University/
- **English language** - 1 013\$ (90 000 rubles), distance learning
- **Course of English and Russian** - 1 238\$ (110 000 rubles), distance learning

**The term of training for training profiles is 10 months**

**62, 8 Marta str. Yekaterinburg**



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pf@usue.ru**



**usueurgeu**

**usue\_official**

# INSTITUTE OF ECONOMICS AND FINANCE

## DEPARTMENT OF ECONOMICS OF ENTERPRISE

The department trains economists able to professionally solve complex problems of business development, manage business processes in the activities of modern enterprises and organizations.

## DEPARTMENT OF REGIONAL, MUNICIPAL ECONOMY AND ADMINISTRATION

The department trains specialists for regional and municipal authorities. Students gain academic knowledge at the scientific economic school of regional economy by interacting with professionals who have hands-on experience in their field of business.

## DEPARTMENT OF ECONOMIC THEORY AND CORPORATE ADMINISTRATION

The department trains innovation-minded economists – managers with a focus on addressing practical business issues and developing business strategies.

## DEPARTMENT OF WORLD ECONOMY AND FOREIGN ECONOMIC ACTIVITY

The department specializes in hands-on training of business experts in the field of international economic relations and administration of external economic operations of economic entities. Graduates are employed in the field of foreign economic relations, relevant company units as well as in the representative offices of foreign companies.

## DEPARTMENT OF ECONOMICS OF THE SOCIAL SPHERE

The Department trains specialists for educational, cultural, sports, science, social security and health care establishments.

## DEPARTMENT OF PUBLIC AND MUNICIPAL ADMINISTRATION

The conceptual basis involves an interdisciplinary approach to training specialists for state authorities and local self-government. The department provides a wide range of special courses on state and municipal governance, financial policy analysis and municipalities development.

## DEPARTMENT OF BUSINESS FOREIGN LANGUAGE

The department trains bachelors and masters with knowledge of foreign languages for work in export agencies, external trade enterprises, in international divisions of banks, financial organisations, etc.



**Dvoryadkina Elena  
Borisovna**

Doctor of Economics,  
Professor

## PROGRAMMES AND EDUCATIONAL PROFILES

**Land management  
and cadastres:**  
- Real estate management  
technologies

**Entrance tests:**  
- Russian language  
- mathematics  
- physics

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**Economics:**  
- World economy  
- Foreign economic  
activities  
- Corporate economy and  
business administration  
- Economic security  
- Economy of Enterprises  
- Economy of Health  
Organizations

**State and Municipal  
Administration:**  
- State and municipal  
service  
- State and municipal  
administration

**Entrance tests:**  
- Russian language  
- mathematics  
- social studies



## INSTITUTE FOR DIGITAL MANAGEMENT TECHNOLOGIES AND INFORMATION SECURITY

### DEPARTMENT OF MANAGEMENT AND BUSINESS

Graduates work as heads of functional departments, project managers, managers in organizations of various organizational and legal forms and forms of ownership, and also as owners of small and medium-sized enterprises.

### DEPARTMENT OF MARKETING AND INTERNATIONAL MANAGEMENT

The department trains managers speaking two foreign languages. While teaching students, special attention is paid to researching markets, competitors and consumers using modern information technologies, developing sales skills in competitive markets and gaining knowledge of effective promotion of goods and services. Department graduates continue their careers managing marketing departments, as sales and brand managers, PR and advertisement managers, specialists at international companies.

### DEPARTMENT OF LABOUR ECONOMICS AND PERSONNEL MANAGEMENT

Students are trained in personnel management, motivation and remuneration, budgeting and optimization of staff costs, professional development and career planning, recruitment and selection methods, legal aspects of personnel management, personnel security, staff appraisal, planning and optimization of personnel, consulting and auditing.

### DEPARTMENT OF CHESS ART AND COMPUTER MATHEMATICS

Department staff are conducting the research in mathematics, economics and theory and practice of mathematics studies. The Mathematics Support and Informational Systems Administration programme is taught starting 2019. The department has published a number of e-textbooks such as Elementary Mathematics, Mathematical Analysis and Advanced Mathematics: Linear Algebra and Geometry

### DEPARTMENT OF STATISTICS, ECONOMETRICS AND INFORMATICS

Classical and systemic education at the department ensures a perspective-taking ability to see the interrelation of socioeconomic and production processes, as well as their reflection in existing information systems. The department applies a project approach to the study of software engineering (C #, Java and Python), network and Internet technologies, methods of analysis and modeling of processes and systems. Leading experts in the field of IT-technologies take part in the educational process.

### DEPARTMENT OF BUSINESS INFORMATICS

The academic staff of the Department carries out teaching, research and practical activities in the field of business analysis, information and analytical systems, information security. IT business specialists are invited as guest teachers.

### DEPARTMENT OF APPLIED SOCIOLOGY

The department conducts educational, scientific and methodological work in two fields: sociology and psychology. Lecturers teach more than 30 educational and special courses for bachelors, masters and part-time students.

### DEPARTMENT OF CREATIVE ADMINISTRATION AND LIBERAL ARTS

Lecturers' key areas of study are historiography, economic history, history in education in Russia, international relations, philosophy of education, moral concepts of Eurasianism, social and philosophical developmental aspects of current economic aspects.

### DEPARTMENT OF PHYSICAL EDUCATION AND SPORTS

The activity of the department is aimed at organizing physical culture classes, creating conditions for sports improvement of students in university sport clubs, training of healthy and comprehensively developed specialists.



**Alexander Kokovikhin**  
**Institute Director**  
Candidate of Sciences  
(Economics)  
Assistant Professor

### PROGRAMMES AND EDUCATIONAL PROFILES

**Mathematic Support and Informational Systems Administration:**  
- Informational Systems Development and Administration

**Informatics and Computational Tools:**  
- Automated Systems of Enterprise Management

**Applied Informatics:**  
- Applied Informatics in Economics

**Informational Security**  
- Informational and Analytical Financial Monitoring Systems

**Entrance tests:**  
- Russian language  
- Mathematics  
- Informatics

**Management:**  
- Marketing  
- International Management  
- IT management  
- Enterprise Management  
- Small Business Management  
- Financial Management  
- Creative management in social projects  
- Urban management

**HR Management:**  
- HR Management and Economy of Labour

**Business Informatics:**  
- E-Business

**Entrance tests:**  
- Russian language  
- Mathematics  
- Social Studies

# INSTITUTE OF STATE, MUNICIPAL ADMINISTRATION AND LAW

## DEPARTMENT OF FINANCIAL MARKETS AND BANKING

Training of specialists for the credit and banking system, professional training in investment, stock, and currency markets is conducted. New direction: training of financial consultants and individual investment consultants-analysts. Close ties have been established with the leading financial institutions of the Urals and Russia, employers' associations and government agencies.

## DEPARTMENT OF ACCOUNTING AND AUDIT

Accounting is the information base for the activity of all organization structures. The department provides training for managers and specialists in the field of accounting, applied economic analysis and audit to work in consulting and audit, banking, investment and insurance.

## DEPARTMENT OF COMPETITIVE LAW AND ANTIMONOPOLY REGULATION

Training of specialists capable of solving professional tasks in the sphere of economics, both at the level of performers and managers in the operational, managerial, analytical, research and pedagogical spheres of activity carried out by enterprises of any organizational and legal form (commercial, noncommercial, state and municipal).

## DEPARTMENT OF CIVIL LAW

Civil law is the main branch of the Russian legal system. Knowledge of the civil law basics and other private law branches is an obligatory condition for lawyers' professionalism. The graduates are in demand in the units of the Ministry of Internal Affairs for combating economic crimes, in Federal Labour Inspection, in Department of Justice Magistrates.

## DEPARTMENT OF PUBLIC LAW

Training lawyers to work in various departments of state and public organizations to ensure the activities of political parties and public organizations, to protect human rights in this sphere.

## DEPARTMENT OF CONSTITUTIONAL AND INTERNATIONAL LAW

Training of international lawyers for state and local authorities, for public legal support of foreign economic activities, as well as for representing the interests of foreign citizens living in Russia and citizens of the Russian Federation who are abroad.

Head of Department — Alexander Savoskin, Candidate of Law, Associate Professor

## DEPARTMENT OF ENTREPRENEURIAL LAW

Department graduates are employed as corporate lawyers, specialists in international business and commercial law, judges of arbitration courts.



**Kurdyumov**  
**Alexander Vasilievich**  
Institute Director  
Doctor of Economics  
Professor

## PROGRAMMES AND EDUCATIONAL PROFILES

### Economics:

- Banking
- Business analytics
- Accounting
- Finance and credit

### Entrance tests:

- Russian language
- Mathematics
- Social Studies

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### Jurisprudence:

- Civil-law
- Commercial Law
- Legal support of state and municipal authorities
- Digital Economy Law
- Legal support of international activities in government

### Entrance tests:

- Russian language
- History
- Social Studies



## INSTITUTE OF MANAGEMENT, ENTREPRENEURSHIP AND ENGINEERING

### DEPARTMENT OF COMMERCE, LOGISTICS AND TRADE ECONOMY

The Department trains professionals for the wholesale and retail trade enterprises, food industry, public catering, service sphere, logistics companies, and commercial departments of industrial enterprises. The Department has rich traditions and great prestige in training highly qualified specialists, in implementing technologies of educational process organization, in research and extracurricular work of students.

### DEPARTMENT OF FOOD ENGINEERING

The graduates know different methods of the structure, peculiarities, characteristics of raw materials and foodstuff analysis, and are able to develop new food products, enzyme products, food and dietary supplements. The mechanics possess knowledge of designing, operating and maintaining machinery and equipment for food industry, trade, public catering and service sphere.

### DEPARTMENT OF FOOD TECHNOLOGY

The graduates can develop new products, provide technological processes of their production, carry out the methods of technical control and product testing, participate in the development of research projects and programmes of food arranging. This specialization offers carrier prospects for work in the restaurant business as a Manager or Technologist, or as a Manager in the project and research organizations with innovative technology.

### DEPARTMENT OF PHYSICS AND CHEMISTRY

The most important area of work of the department is scientific activities. Currently, research is being conducted in the field of electrochemistry of nanoparticles, methods of environmental objects and food products monitoring are being created within the framework of projects of the Ministry of Education and Science of the Russian Federation.

### DEPARTMENT of TOURISM AND HOSPITALITY

The department trains specialists for the world's fastest growing industries: tourism, hospitality and international service. This industry offers the career opportunities, prospects for growth, being the sphere with respect to international standards of quality. The tourism and hospitality business is always in demand for new specialists.

### DEPARTMENT OF QUALITY MANAGEMENT

Quality management is a new model of quality-based business management for those who are focused on long-term success. Quality management is an innovative approach in management, ensuring better competitiveness by improving quality and reducing costs. It is one of the key areas of bachelor-degree programs. The Department provides comprehensive engineering and management training, based on ISO 9000 Quality Management System.

### DEPARTMENT OF FOREIGN LANGUAGES

Main directions of scientific activity are creating a soft system of foreign languages educational modules, innovative methods of foreign languages teaching, problems of linguistics, translation and intercultural communication.

### DEPARTMENT OF MUNICIPAL SERVICE

Missions of the department are training of managers for Russian enterprises in different areas. Alumnus have the necessary competencies, strong analytical and leadership qualities, experience of project execution experience and teamwork skills.



**Vera Solovieva**  
Institute Director  
Assistant Professor

### PROGRAMMES AND EDUCATIONAL PROFILES

**Technological Machines and Equipment:**  
- Engineering of technological machines

**Entrance tests:**  
- Russian language  
- Mathematics  
- Informatics

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**Biotechnology:**  
- Food biotechnology

**Product Technology and Catering:**  
- Product technologies and organization of restaurant business

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**Entrance tests**  
- Russian language  
- Mathematics  
- Chemistry

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**Quality Management:**  
- Quality management in technological production systems and services

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**Entrance tests:**  
- Russian language  
- Mathematics  
- Physics

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**Trade:**  
- Commerce  
- Logistics in commerce

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**Merchandizing:**  
- Merchandizing and expert evaluation of goods in customs

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**Service:**  
- Event service

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**Entrance tests**  
- Russian language  
- Mathematics  
- Social Sciences

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**Tourism:**  
- Tourism

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**Hotel Management:**  
- Hotel management  
- Restaurant management

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**Entrance tests**  
- Russian language  
- History  
- Social Sciences

# INSTITUTE OF MAGISTRACY



**Alla Matveeva -**  
Head of Department ,  
Doctor of Philosophy,  
professor

Mode and length of study  
Full-time mode: 2 years  
Part-time: 2.4 years

## MASTER STUDIES IN:

### ECONOMICS

- Bank Management
- International Activities of Enterprise
- Corporate economy and management
- International reporting, analysis and audit
- International economic relations
- Company valuation and value management
- Insurance and risk management
- Fiscal management
- Financial management
- Financial, management and fiscal accounting, analysis and audit

- Economy of the company
- Economy and law of activity in commercial and noncommercial organizations
- Economy of healthcare
- Real estate economy and territory development
- Economy of educational organisations
- Economic and legal security

### STATE AND MUNICIPAL ADMINISTRATION

- State and local self government
- Technologies of state administration
- Strategic planning in the field of state administration

### STATE AUDIT

- State financial audit in national economy

### BUSINESS INFORMATICS

- Information business analytics

### APPLIED INFORMATICS

- Corporate information systems

### TRADE

- Commerce
- Management in logistic systems
- Merchandize consulting and expert evaluation in domestic and international trade

### TRAINING PROGRAMS IN ENGLISH:

- International business

### -Management in tourism and hospitality industry MANAGEMENT

- Anticrisis management
- State administration and anticorruption security
- Marketing and branding
- Hospitality, tourist and restaurant business management
- Strategic management
- Project and program management

### TECHNOLOGY OF PRODUCTION AND ORGANIZATION OF PUBLIC CATERING

- Organization of production and service at public catering enterprises

### QUALITY MANAGEMENT

- Quality and competitiveness management

### STAFF MANAGEMENT

- Company staff management
- Economy and staff management

### FINANCE AND CREDIT

- Financial markets: participants, technologies, tools
- Public finances

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## POSTGRADUATE STUDIES



**Olga Feofilaktova -**  
Head of the Postgraduate,  
Doctorate Studies and  
Continuous Professional  
Training

### Postgraduate studies in Economics

- Accounting and Statistics
- Economic Science and Management of Economic Activity
- Regional Economy
- Enterprise Management and Economics; Industry/Sector Management
- Logistics
- Marketing
- Management
- Labour Economics
- Environmental Economics
- Finance, currency circulation and banking
- Mathematical Instruments in Economic Science
- World Economy

### Industrial Ecology and Biotechnologies

- Technology and Commodities Expertise of Food and Public Catering

### Chemistry

- Analytical Chemistry

USUE employs the system of supervision for the Candidate of Sciences degree theses, which does not require postgraduate programme completion, in the following research areas:

- 08.00.05 Economic Science and Management of Economic Activity (Regional Economy)
- 08.00.05 Economic Science and Management of Economic Activity (Logistics)
- 08.00.05 Economic Science and Management of Economic Activity (Enterprise Management and Economics; Industry/Sector Management)
- 08.00.05 Economic Science and Management of Economic Activity (Marketing)
- 08.00.05 Economic Science and Management of Economic Activity (Management)
- 08.00.10 Finance, Money Circulation and Credit
- 05.18.15 Technology and Commodities Expertise of Food and Public Catering

Candidate of Sciences and Doctoral Degree  
Dissertation Defence Boards

### Economic Science and Management of Economic Activity

- Economy Enterprise Management and Economics; Industry/Sector Management
- Regional Economy
- Logistics

### Technology and Commodities Expertise of Food and Public Catering

### Economic Science and Management of Economic Activity

- Marketing
- Management
- Finance, Currency Circulation and Banking

### Economy and management of the national economy:

- Business Economics;
- Economic human resources;
- Comprehensive organization and management of economy, factory, industry, and enterprise-service

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## INSTITUTE OF CONTINUING DISTANCE EDUCATION



**Yalunina  
Ekaterina Nikolayevna -**  
Institute director, Professor,  
Doctor of Economics

### Form and duration of training:

part-time study  
distance learning

### Accelerated learning

- 2 years 10 months full-time and part-time study
- 3 years 4 months in part-time training (direction: Merchandising) Full term
- 4 years 6 months full-time and part-time study

### Areas of study:

- Informatics and Computer Engineering
- Applied Informatics
- Technology of products and organization of public catering
- Food products from vegetable raw materials
- Land management and cadastres
- Quality control
- Economy
- Management

- Personnel Management
- State and municipal administration
- Trading business
- Jurisprudence
- Hotel business

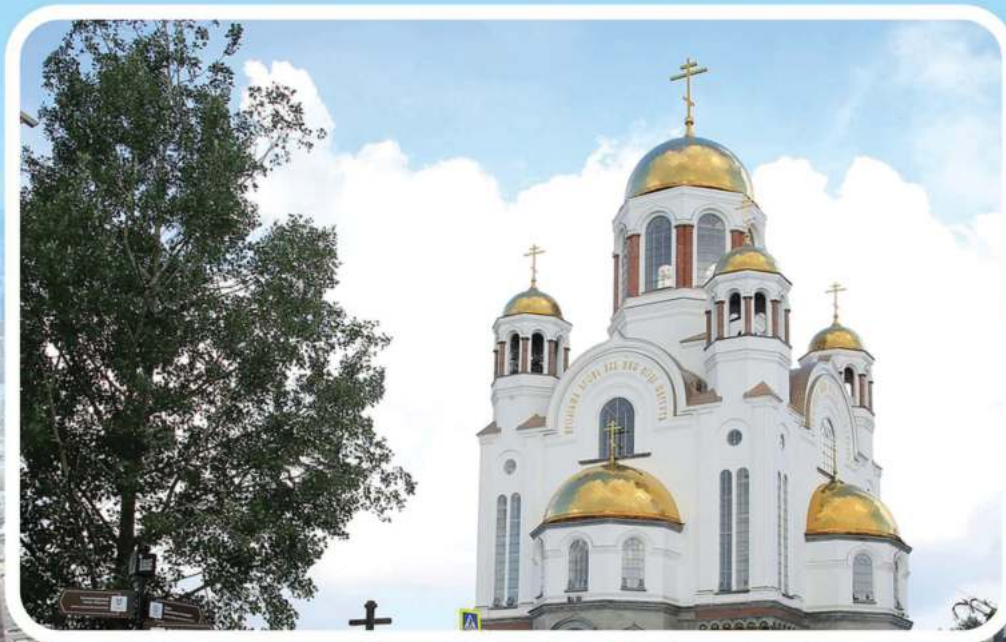
Phone: +7 (343) 283-11-40

E-mail: [ino@usue.ru](mailto:ino@usue.ru)





# YEKATERINBURG



USUE is situated in a city of Yekaterinburg (sometimes spelled as Ekaterinburg), the fourth-largest metropolitan area in Russia. This city, located in the heart of the country where Europe meets Asia, is a home to a number of major Russian mining, manufacturing, IT, financial and service companies and the University has been a main supplier of professionals since its inception. During their studies, students can undertake an internship with leading national and international enterprises, located here. It is also worth mentioning that Ekaterinburg was selected as a host city for 2018 FIFA World Cup due to its world-class infrastructure and vibrant cultural. Nevertheless, life here is affordable for international students. We recommend having at least 300 USD for covering monthly expenses.



## INTERNATIONAL STUDENT ASSOCIATION

**USUE is a full-time member of regional and international associations and unions:**

- Eurasian Economy Scientist Club
- European Retail Association
- EURHODIP
- CEEMAN
- UN Academic Impact
- CN CEPLA
- International HEI Network
- DUKENET
- Regional office of International Student Association
- CSTO University League
- Eurasian University Association



[vk.com/aisekaterinburg](https://vk.com/aisekaterinburg)





**Cultures festival**



**Day of the Freshman**



**Culinary workshop**



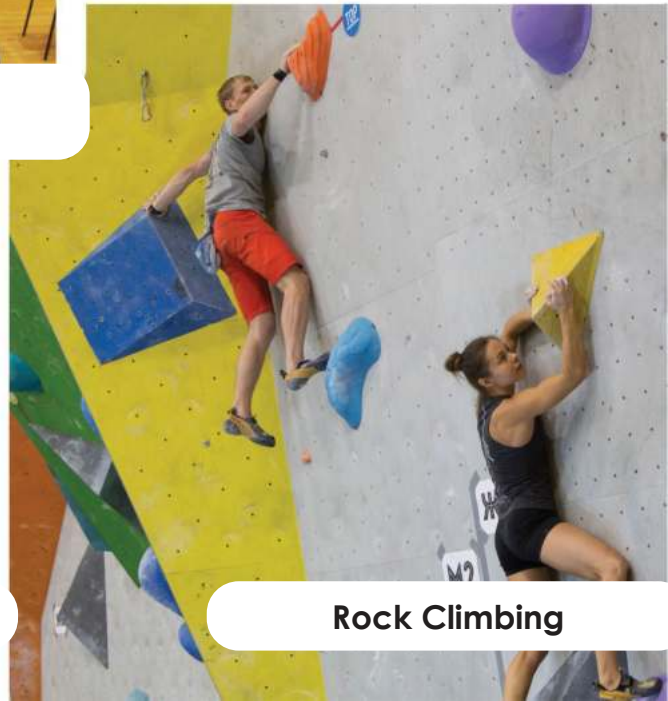
**Sightseeng**



**International Student Association**



**Gym**



**Rock Climbing**

# Dormitory Accommodation

- The cost of accommodation in a dormitory - 129 \$ per year.



Secured Premises



Cafe



Gym



Rooms of the dormitory



УРАЛЬСКИЙ ГОСУДАРСТВЕННЫЙ  
ЭКОНОМИЧЕСКИЙ УНИВЕРСИТЕТ

*World-class education in the city where  
Europe meets Asia*



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# INTERNATIONAL STUDENT ENROLLMENT MAP

